

## **Book lovers rejoice! Booktoberfest™ - Australia's festival of new books returns with a blaze of new releases**

**Australia, 4 October:** Get ready for a literary extravaganza like no other, as Booktoberfest™ takes centre stage this October at Booktopia, Australia's largest independent online bookstore! Boasting the hottest new releases of 2023, readers will be spoiled for choice with a dynamic range of books for readers of all tastes and interests.

Booktoberfest™ is Booktopia's legendary annual retail event, celebrating the array of great new titles being released across fiction, non-fiction, lifestyle, young adult, kids and many other categories that fuel book hauls and inspire new readers. Organised Christmas gift-givers should also take note - there is no better time than the present to start crossing off your list!

Set a reminder in your phone and get comfortable as you prepare to shop till you drop! Including some of the year's most highly anticipated releases from bestselling authors, #BookTok trendsetters, eagerly-awaited sequels, mesmerising memoirs, tantalising cookbooks and inspirational reads, to add to your cart.

The Booktoberfest™ celebration includes the new release from beloved Australian author **Trent Dalton**, *Lola in the Mirror* (\$17.50 - 47% off RRP\*), the latest addition to the popular Thursday Murder Club Series, *The Last Devil to Die* by **Richard Osman** (\$17.50 - 47% off RRP\*), **Rebecca Yarros** *Iron Flame*, the sequel to the BookTok phenomenon, *Fourth Wing* (\$18.50 - 44% off RRP\*) and **Matthew Reilly**'s latest spy thriller, *Mr Einstein's Secretary* (\$28.95 - 36% off RRP\*) . For teens and fantasy lovers, international bestselling author **Christopher Paolini** returns to the popular world of Eragon for his new spin off, *Murtagh* (\$19.95 - 43% off RRP\*).

On the Non-Fiction front, **Silverchair** fans are sure to enjoy *Love & Pain*, a memoir that provides an inside look into the band (\$35.25 - 22% off RRP\*) while those who love

introspective thinking will adore *Bright Shining*, the latest from the author of bestseller *Phosphorescence*, **Julia Baird** (\$25.95 - 25% off RRP\*). Lifestyle lovers can't go past **Richard Glover's** latest book, *Best Wishes* (\$25.75 - 26% off RRP\*), which will have them laughing and thinking and *Ester* captures an array of delicious dishes by award-winning chef **Mat Lindsay** (\$42.25 - 23% off RRP\*). Fans of pop icon **Britney Spears** will find her highly anticipated memoir *The Woman in Me*, an empowering read (\$35 - 30% off RRP\*).

For entertaining the kids, *Claris: Pasta Disaster* by the popular illustrator **Megan Hess** (\$22.95 - 15% off RRP\*), *The Lonely Lighthouse of Elston-Fright* by **Reece Carter** (\$16.75 - 6% off RRP\*) and actor **Matthew McConaughey's** *Just Because* (\$21.75 - 13% off RRP\*) are sure to hit the spot!

Booktopia has thousands of signed copies on offer across many popular titles but you'll have to be quick as there are only limited numbers available!

The campaign runs throughout October. To check it all out, head to the [Booktoberfest™ website](#), bookmark it and enjoy a special book buying bonanza!

–ENDS–

\*RRP means 'Recommended Retail Price' and is the price our supplier recommended to a retailer that the product be offered for sale. It does not necessarily mean the product has been offered or sold at the RRP by us or anyone else.

### **Notes to Editors**

Booktopia is Australia's biggest independent online bookstore, listed on the Australian Stock Exchange (ASX:BKG), selling books, ebooks, etexts, games & puzzles, stationery, ereaders and audiobooks, delivering to every corner of Australia and New Zealand, including those who aren't able to access physical bookstores and libraries.

Booktopia has access to over 6 million books in its database, offering Australian readers thousands of titles from a wide variety of international and local publishers. Whether you like to read physical books, or prefer reading electronically, Booktopia has readers

covered – both online and offline. Proudly locally owned and operated, Booktopia is Australia's local bookstore.

**For more information or to talk to a Booktopia spokesperson, please contact:**

Adam Freedman, Head of Brand and Communications  
0429 493 313 / [adamf@booktopia.com.au](mailto:adamf@booktopia.com.au)

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