

Booktoberfest™ is back! Australia's biggest annual festival of the hottest new books returns with a bang!

Australia, 27 September: Prepare yourself, book lovers - you are about to have a whole host of some of 2022's hottest new books drop onto your lap - and you have an invite to a front-row seat to have your pick of them!

Booktopia's legendary annual celebration of the biggest and best new books in town is back. Move over Oktoberfest - Booktoberfest™ returns with truck loads of great titles to choose from, across fiction, non-fiction, lifestyle, young adult, kids and many other categories that fuel your book hauls.

Put some time in your diary, get your favourite snacks and drinks at the ready and set your phone to 'Do Not Disturb' - get ready to settle in to shop up a storm for some of the year's most highly-anticipated releases. From Australian icons, social media superstars, TikTok sensations, game-changing concepts, big ideas, tantalising recipes, critically-acclaimed writers and international best-sellers, Booktoberfest™ has all your bookish needs covered with the most exciting and comprehensive selection of books around.

Among the (many) top picks, here are a few to look out for:

Fiction

- **Jane Harper** - The Exiles
- **Colleen Hoover** - It Starts With Us
- **Holly Ringland** - The Seven Skins of Esther Wilding
- **Chris Hammer** - The Tilt
- **Tracey Lien** - All That's Left Unsaid

True Stories

- **Grace Tame** - The Ninth Life of a Diamond Miner

- **Ash Barty** - My Dream Time
- **Michelle Obama** - The Light We Carry
- **Richard Fidler** - The Book of Roads & Kingdoms
- **Nat's What I Reckon** - Life: What Nat To Do

Cookbooks

- **Emelia Jackson** - First, Cream the Butter and Sugar
- **Hetty McKinnon** - Tenderheart
- **Poh Ling Yeow** - Cook Like Nobody's Watching
- **Nagi Maehashi (Recipe Tin Eats)** - Dinner
- **Alice Zaslavsky** - The Joy of Better Cooking

Kids and Young Adult

- **Zoe Foster-Blake** - Battle Mum
- **Tim Minchin** - Sometimes you have to be a little bit Naughty
- **Fifi Box** - Posey Pearl is a Curious Girl
- **Isaiah Firebrace** - Come Together
- **Aaron Blabey** - The Bad Guys: The Others?! (Episode 16)

Booktopia will also be offering a number of signed copies for many titles but you'll have to be quick as there are only limited numbers available!

To get the festivities in full swing, Booktopia is slinging great deals left, right and centre so browse your favourites and others that take your fancy for some budget-conscious shopping which will set you up for a glorious reading spree with the summer months ahead. Anyone placing an order of a book featured in the Booktoberfest™ promotion, will also have a chance to win a year's worth of books!*

With so many great books to choose from, Booktopia has teamed up with authors across the country and around the world for exclusive content to help inspire you with the difficult decision-making process on what to buy. From special podcast interviews, live events and insights direct from the writers themselves, there's plenty of book-inspiration to be had.

Organised Christmas gift-givers should also take note - it's time to strike while the iron's hot!

The campaign kicks off from 4 October and runs throughout October. To check it all out, head to the [Booktoberfest™ website](#), bookmark it and set your alarm ready to shop as those books drop!

*Terms and conditions apply. See the Booktopia website for more details.

–ENDS–

Notes to Editors

Booktopia is Australia's biggest bookstore: listed on the Australian Stock Exchange (ASX:BKG), selling books, ebooks, stationery, ereaders and audiobooks, delivering to every corner of Australia and New Zealand. Booktopia has access to over 6 million books in its database, offering Australian readers thousands of titles from a wide variety of international and local publishers. Whether you like to read physical books, or prefer reading via your computer, tablet, iPhone, Android smartphone or electronic reading device, Booktopia has readers covered – both online and offline.

For more information or to talk to a Booktopia spokesperson, please contact:

Adam Freedman, Head of Brand and Communications
0429 493 313 / adamf@booktopia.com.au