

Booktopia Hits \$1 Million Milestone In Community Book Donation Program To Help More Australians Gain Access To Books

Booktopia Group's book-giving program has reached a new milestone with more than \$1 million worth of new books delivered to more than 250 different charities and schools across the country over the last decade.

Booktopia is the largest Australian-owned online book retailer by market share, having sold items to more than five million customers since it was established in 2004.

The company's decade-long book-giving program has been further elevated through a partnership with not-for-profit [Good360 Australia](#), which began in 2020.

Since joining forces with Good360, Booktopia has delivered more than 44,000 books to schools and charities with a 300% increase in year-on-year donations in 2021. The books help support organisations like the Cumberland Women's Health Centre at Harris Park in Sydney, which has used the donated books to create its very own [community library](#).

Since 2011, Booktopia has also donated over \$550,000 worth of books to the Cathy Freeman Foundation, supporting the literacy and education of Indigenous children in remote communities.

Booktopia Founder and CEO Tony Nash said the company was very proud to support the work of Good360 and help to get books into the hands of people most in need.

"We all know the incredible value and importance of reading at any age," he said. "The idea that kids and the vulnerable in society want to read but don't have access to books is frightening."

"Good360 has quickly grown into one of the most important partners we have and has allowed us to consolidate our donation program in order to donate regular bulk quantities.

"This means we can donate more books than we ever have before. Good360 also allows these books to be available to a wider range of charities, which helps us to help even more Australians."

Good360 Founder and Managing Director, Alison Covington congratulated Booktopia on their ongoing support for the organisation.

"With COVID, bushfires, floods and other challenges, the demand for support just continues to increase. Our partnerships with organisations like Booktopia allow us to stand with people in need and help them through the tough times," she said.

"The ability to sit down with a new book for a few hours and escape everything going on in their lives has an incredible ability to help people face the day with confidence."



 An e-commerce leader

To date, Good360 has matched over 3,000 Australian charities, NFPs and schools (with a below-average ICSEA ranking) with essential, brand new goods. Good360's goal is to distribute \$1 billion of goods by 2025.

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About Booktopia

Booktopia Group is the largest Australian-owned online book retailer by market share. It is an Australian home-grown business, having sold items to more than five million customers since its establishment, with 2.3 million repeat customers. Since FY2012 Booktopia Group has sold more than 32.6 million items to its growing customer base. While approximately 85% of the items the Company sold in FY2020 were books, Booktopia Group also sells eBooks, DVDs, audiobooks, magazines, maps, calendars, puzzles, stationery, and cards. The Company sold one item approximately every 4.7 seconds and shipped approximately 6.5 million items in the 12 months to 30th June 2020, averaging 25,000 items per business day. The company listed on the Australian Securities Exchange (ASX) in December 2020 after completing a \$43.1 million capital initial public offering.