

## **Bargain book bonanza: Booktopia unveils epic Cyber Weekend sale with huge discounts for book lovers!**

**Australia, 15 November 2023:** Australia's home of books, Booktopia, is launching its extensive Black Friday and Cyber Monday sale with deals up to 70% off the RRP of thousands of books, offering huge savings for Aussie bargain hunters!

For shoppers looking to get their festive purchases sorted or make their budgets go further, this is the perfect time to save money and get your loved one a great gift! Prices have been dropped on a wide range of popular books, including some of the hottest new releases, best-sellers from some of the world's most-loved authors, intriguing mysteries, delicious cookbooks, moving memoirs, inspirational guides, entertaining kids' books and more.

Save big on a selection of top titles across Fiction, Kids & Young Adult and Non-Fiction. Whatever your interest or whoever you are buying for, there is something for everyone in the Booktopia sale. For those looking for a bargain, we even have a range of irresistibly-priced fiction for just \$5 and under!

Booktopia's esteemed team of book experts have hand-picked the best-trending books for the super sale. This includes *There's Always Room for Cheese* by Colin Wood (\$19.95 - 60% off RRP\*), a range of stunning fashion coffee table books like *Givenchy Catwalk* (\$48 - 60% off RRP\*); insightful biography *Elon Musk* by **Walter Isaacson** (\$27 - 55% off RRP\*); *Restless Dolly Maunder* by iconic Australian author, **Kate Grenville** (\$19.95 - 56% off RRP\*); *The Mountain is You* from internet sensation **Brianna Wiest** (\$12 - 60% off RRP\*) and *The Backyard Adventurer* by popular Australian YouTuber **Beau Miles** (\$12 - 60% off RRP\*).

For a limited time between 22-27 November inclusive, we will have blockbuster titles at extra hot prices! These include the explosive behind the scenes memoir from members of the band **Silverchair**, *Love & Pain* (\$24.50 - 46% off RRP\*); the cookbook that has taken Australia by storm, *RecipeTin Eats: Dinner* by **Nagi Maehashi** (\$22.50 - 50% off

RRP\*); *Making It So* by beloved actor **Patrick Stewart** (\$25 - 55% off RRP\*) and 5 *Ingredients Mediterranean* by the inimitable **Jaime Oliver** (\$27.50 - 50% off RRP\*).

There are also a host of deals on kids and young adult books, including **Anh Do's** beloved *Wolf Girl - Five Book Box Set* (\$19.95 - 60% off RRP\*); *Bluey: Verandah Santa* from children's favourite television show **Bluey** (\$8.50 - 49% off RRP\*) and the latest in the *Little People, Big Dreams* series, brought to life by the iconic wildlife conservationist, Steve Irwin (\$11 - 45% off RRP\*).

The sale runs from 20 - 30 November, so there is plenty of time for shoppers to snap up a deal! Skip the queue and shop Booktopia's Black Friday sale [here](#).

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\*RRP means 'Recommended Retail Price' and is the price our supplier recommended to a retailer that the product be offered for sale. It does not necessarily mean the product has been offered or sold at the RRP by us or anyone else.

–ENDS–

### **Notes to Editors**

Booktopia is a leading Australian online bookstore, listed on the Australian Stock Exchange (ASX:BKG), selling books, ebooks, etexts, games & puzzles, stationery, eReaders and audiobooks, delivering to every corner of Australia and New Zealand, including those who aren't able to access physical bookstores and libraries.

Booktopia has access to over 6 million books in its database, offering Australian readers thousands of titles from a wide variety of international and local publishers. Whether you like to read physical books, or prefer reading electronically, Booktopia has readers covered – both online and offline. Proudly locally operated, Booktopia is Australia's local bookstore.

### **For more information, please contact:**

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