## Gifting made easy: Booktopia unveils huge festive gift guide to solve Christmas shopping dilemmas

**Australia, November 1:** The most wonderful time of the year is approaching faster than a reindeer dashing through the snow and what better way to spread the holiday cheer than with a sleigh full of books? Booktopia, Australia's home of books, has compiled the ultimate Christmas gifting collection to inspire your shopping for loved ones this Christmas, ready to make you the star on top of the tree!

'Tis the season to be reading and Booktopia's bumper gift guide is here to make your holiday shopping a breeze. No crowded shopping centres and standing in long, drawn out queues required! Whether you're shopping for the bookworm in your life, best friend, parents, grandparents or looking for something to keep the kids happy, Booktopia's huge range of books and great deals on up to 40% off RRP\* of top Christmas gifts, are sure to make everyone happy!

Explore hand-picked recommendations from a range of curated categories including Top Fiction Picks, Food & Drink, True Stories, Gifts under \$25 and many more. Shoppers can also find even more fantastic gifts in Booktopia's exciting range of Games & Puzzles to keep friends and family entertained during the festive period and beyond.

Booktopia's top Christmas picks include *Iron Flame*, the highly anticipated sequel to the smash hit fantasy, *Fourth Wing* from **Rebecca Yarros** (\$18.50 - 44% off RRP\*); *Lola in The Mirror* from beloved Aussie author **Trent Dalton** (\$17.50 - 47% off RRP\*); *The Woman In Me* - the revealing memoir from mega popstar **Britney Spears** (\$35.00 - 30% off RRP\*), the latest installment in the popular Thursday Murder Club Series, *The Last Devil To Die* from **Richard Osman** (\$19.95 - 43% off RRP\*) and the latest blockbuster from bestselling author **Matthew Reilly**, *Mr Einstein's Secretary* (\$28.95 - 36% off RRP\*).

Bargain hunters can save on kids' favourites such as; *The Bad Guys: Episode 18* by **Aaron Blabey** (\$12.50 - 26% off RRP\*), the stunning *Harry Potter and the Prisoner of Azkaban MinaLima Edition* by **J.K Rowling** (\$46.50 - 28% off RRP\*), the latest heartstopping adventure of *Percy Jackson and the Olympians: The Chalice of the Gods* by **Rick Riordan** (\$18.50 - 26% off RRP\*), and *Emma Memma's Alphabet Day* by the beloved children's entertainer (\$14.50 - 27% off RRP\*). While hunting for the perfect gift, shoppers will also have the opportunity to win one of six \$500 Booktopia Gift Certificates to stock up their own bookshelves! The competition ends 15 December so buyers should make sure to get in quick for their chance to win.

Booktopia Gift Certificates can also be purchased separately for shoppers wanting to give loved ones a gift of their choice this Christmas.

Don't get your tinsel in a tangle, the perfect gifts are at your fingertips - shop the Booktopia Christmas catalogue <u>here</u>.

-ENDS-

\*RRP means 'Recommended Retail Price' and is the price our supplier recommended to a retailer that the product be offered for sale. It does not necessarily mean the product has been offered or sold at the RRP by us or anyone else.

## **Notes to Editors**

Booktopia is one of Australia's leading online retailers, listed on the Australian Stock Exchange (ASX:BKG), selling books, ebooks, etexts, games & puzzles, stationery, ereaders and audiobooks, delivering to every corner of Australia and New Zealand, including those who aren't able to access physical bookstores and libraries.

Booktopia has access to over 6 million books in its database, offering Australian readers thousands of titles from a wide variety of international and local publishers. Whether you like to read physical books, or prefer reading electronically, Booktopia has readers covered – both online and offline. Proudly locally owned and operated, Booktopia is Australia's local bookstore.

## For more information or to talk to a Booktopia spokesperson, please contact:

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