

End of Financial Cheer: Booktopia unveils huge discounts on books in huge EOFY sale

Australia's biggest online bookstore kicks off countdown to the annual milestone with limited-time offers

Australia, 23 May: Australia's biggest bookstore, Booktopia, has launched its highly anticipated annual end-of-financial-year sale, giving readers the opportunity to get their hands on thousands of books available at rock bottom prices.

From sweeping romances, gripping mysteries, emotional memoirs and engaging children's reads and even educational books that could be a deduction on this year's tax return, Booktopia's sale has something for every reader.

The EOFY sale will include books on offer for up to a whopping 75% off RRP available for a limited time while stocks last so whether you are buying for yourself, a partner, family member, work colleague or even your office, now is the time to shop! This is the perfect time to shop for those books that you've been eyeing off all year. And if you're looking for self-help or educational books to support your professional development, now is the time to grab a deal which may be tax deductible in your annual tax return.

Booktopia's EOFY's sale includes some of most hottest titles such as; *I Don't Need Therapy* from internet sensation **Toni Lodge** (\$19.95 - 39% off RRP); *You Made Me This Way* by award winning journalist **Shannon Molloy** (\$17.75 - 49% off RRP); *Tonight's Dinner 2* by celebrity chef **Adam Liaw** (\$27.25 - 39% off RRP); the funny and insightful *Life: What Nat to Do* by beloved social media personality **Nat's What I Reckon** (\$5.95 - 80% off RRP); insightful celebrity memoir *Love, Pamela* by **Pamela Anderson** (\$21.25 - 39% off RRP) and beloved international bestseller **Liane Moriarty's** brilliant novel *The Husband's Secret* (\$7.95 - 60% off RRP).

Kids' favourites including **Zoe Foster Blake's** *Battle Mum* (\$11.95 - 40% off RRP); **Aaron Blabey's** *the Bad Guys* (\$3.95 - 80% off RRP); and **David Walliams's** *Gangsta Granny Strikes Again!* (\$4.50 - 80% off RRP) can also be snapped up for a bargain!

The sale is on now and runs to 30 June. To join the book-buying frenzy, head directly to the sale on the Booktopia [website](#).

–ENDS–

Notes to Editors

Booktopia is Australia's biggest bookstore, listed on the Australian Stock Exchange (ASX:BKG), selling books, ebooks, etexts, games & puzzles, stationery, ereaders and audiobooks, delivering to every corner of Australia and New Zealand. Booktopia has access to over 6 million books in its database, offering Australian readers thousands of titles from a wide variety of international and local publishers. Whether you like to read physical books, or prefer reading electronically, Booktopia has readers covered – both online and offline.

For more information or to talk to a Booktopia spokesperson, please contact:

Adam Freedman, Head of Brand and Communications
0429 493 313 / adamf@booktopia.com.au