# Sunee Side Up revealed as Booktopia's biggest-selling book of 2023 as new cookbook takes the nation by storm

Australia's home of books unveils 2023's most in-demand books and authors among Aussie readers in its annual 'book-geist'

**Australia**, **5 December 2023**: Australia's home of books, Booktopia, has today revealed the books and authors that generated the most attention from book lovers in 2023. The online bookstore has shared its best-sellers lists and top trends from its website search traffic data across the calendar year.

2023 has featured blockbuster celebrity memoirs, captivating fiction that has lit up social media and a slew of self-help books to support Australians in navigating challenges presented in their daily lives.

Popular social media sensation **Sarah Stevenson**, better known as Sarah's Day on her social profiles, was behind Booktopia's biggest-selling book of the year, *Sunee Side Up*. The cookbook is Stevenson's debut, curating a collection of vibrant and nutritious easy-to-cook recipes, which she developed following a strong response from her millions of followers across Australia and around the world. The book sold thousands of copies even before the book was officially released as fans flocked to pre-order it early.

Cookbook superstars were the flavour of the year for book buyers as the enduring popularity of *RecipeTinEats: Dinner* from **Nagi Maehashi** saw her land as Booktopia's second biggest seller of 2023.

**Prince Harry's** *Spare* was the biggest-selling memoir of the year and among the top five best-sellers.

**Pip Williams**' international best-selling historical fiction novel, *The Bookbinder of Jericho*, which shares a view of the world through women's eyes during World War 1, topped the fiction best-seller chart and has also been named by the Booktopia team as their Best Book of 2023. **Trent Dalton's** powerful smash-hit new release, *Lola In The Mirror*, which shines a light on homelessness in Australia, told through his trademark storytelling, was the next biggest-selling fiction title.

Welcome to Sex by **Dr Melissa Kang** and **Yumi Stynes**, which generated widespread attention earlier this year, was the biggest-selling children's book while its companion books *Welcome to Consent* and *Welcome to Your Period* also featured in the top 10 biggest-selling children's books of the year.

International best-selling US author **Rebecca Yarros** dominated searches on the Booktopia website, capturing two of the top 3 most searched books with *Iron Flame* and *Fourth Wing* which also featured in the top 10 fiction bestsellers.

**Colleen Hoover** and **Stephen King** were the most searched-for authors. At the same time, there was a significant spike in searches for the late **Matthew Perry**'s memoir following his untimely death. Renowned best-selling authors **Richard Osman** and **Matthew Reilly** also feature in the top list.

Joel Naoum, Chief Merchandising Officer at Booktopia, said: "2023 has been a big year in books with a huge amount of interest in a diverse range of titles. The biggest trend this year was the continued fervor for romantasy books fuelled by social media such as *Fourth Wing* and *Iron Flame*, but we have also seen many books driven by massive positive and negative publicity. *Welcome to Sex* and *Spare* share this honour."

"We have also had some memorable storytelling this year from brilliant Aussie authors including Pip Williams and Trent Dalton, which continue to prove popular."

Booktopia has also named its Best Debut Book of 2023, *Everyone and Everything* by **Nadine J Cohen**, one of Australia's most exciting emerging authors, which takes on big issues with humour, humility and heart.

To discover the list of Best Books of 2023 compiled by Booktopia's team of experts, visit here.

The full top best-seller and search lists are as follows:

#### **Top 10 Best-Selling Titles**

- 1. Sunee Side Up by Sarah's Day
- 2. Recipe Tin Eats: Dinner by Nagi Maehashi
- 3. Atomic Habits by James Clear
- 4. Spare by Prince Harry
- 5. The Bookbinder of Jericho by Pip Williams
- 6. Lola in the Mirror by Trent Dalton
- 7. Homecoming by Kate Morton
- 8. The Mountain Is You by Brianna Wiest
- 9. The Psychology of Money by Morgan Housel
- 10. The Ulysses Contract by Michael Kemp

#### **Top 10 Most Searched Books**

- 1. Fourth Wing by Rebecca Yarros
- 2. Harry Potter (series) by JK Rowling
- 3. Iron Flame by Rebecca Yarros
- 4. Where's Wally
- 5. Peppa Pig
- 6. Atomic Habits by James Clear
- 7. One Piece by Elichiro Oda
- 8. Spare by Prince Harry
- 9. Berserk by Kentaro Miura
- 10. Sunee Side up by Sarah's Day

### **Top 10 Most Searched Authors**

- 1. Colleen Hoover
- 2. Stephen King
- 3. Sarah J Maas
- 4. Matthew Perry
- 5. Richard Osman
- 6. Nora Roberts
- 7. Brandon Sanderson
- 8. Matthew Reilly
- 9. Agatha Christie
- 10. Junji Ito

-ENDS-

#### **Notes to Editors**

Booktopia is a leading Australian online bookstore, listed on the Australian Stock Exchange (ASX:BKG), selling books, ebooks, etexts, games & puzzles, stationery, eReaders and audiobooks, delivering to every corner of Australia and New Zealand, including those who aren't able to access physical bookstores and libraries.

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## For more information, please contact:

Adam Freedman, Chief Brand and Communications Officer 0429 493 313 / <a href="mailto:adamf@booktopia.com.au">adamf@booktopia.com.au</a>

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